

2023 AGSA Turf News Rates/Deadlines

Ad Size	Dimension	Single	Multiple	All Four Issues	Artwork
		Insertion	Issues		Deadlines
				Spring Issue	April 1
				Summer Issue	June 15
				Fall Issue	September 1
				Winter Issue	November 15
Full Page	8.5X11	\$ 400.00	\$ 350.00	\$1200.00	* Any Location
Half Page		\$ 300.00	\$ 250.00	\$ 900.00	
Quarter Page		\$ 250.00	\$ 200.00	\$ 600.00	
Business Card		\$ 150.00	\$ 125.00	\$ 400.00	

Please note:

- All ads are full colour.
- Artwork must be received:
 - o In print ready format and properly sized
 - o A PDF proof should accompany all submissions.
- <u>To receive multiple issue discount</u>, bills must be paid in full April 15, 2023.
- Credit card payment is available.

*** ISSUE DATES ***

(4) Turf News Issues are:	Spring	Summer	Fall	Winter
Ad/Article Submission Deadline:	April 1	June 15	September 1	November 15
DISTRIBUTION DATES	April 15	June 30	September 15	November 30