



## 2020 AGSA Turf News Rates/Deadlines

Ad Size	Dimension	Single Insertion	Multiple Issues	All Four Issues	Artwork Deadlines
				<b>Suppliers Issue ▶</b> <b>Spring Issue ▶</b> <b>Summer Issue ▶</b> <b>Fall Issue ▶</b>	<b>January 17</b> <b>April 1</b> <b>June 1</b> <b>August 1</b>
Full Page Back Cover	<b>8.5X11</b>		-----	<b>\$2400.00</b>	<i>* Annual Booking Only</i>
Inside Front/Back Cover	<b>8.5X11</b>			<b>\$1800.00</b>	<i>* Annual Booking Only</i>
Full Page Inside	<b>8.5X11</b>	<b>\$500.00</b>	<b>\$450.00</b>	<b>\$1600.00</b>	<i>* Any Location</i>
Half Page		<b>\$350.00</b>	<b>\$315.00</b>	<b>\$1120.00</b>	
Quarter Page		<b>\$250.00</b>	<b>\$225.00</b>	<b>\$ 800.00</b>	

**Please note:**

- All ads are full colour.
- Artwork must be received:
  - In print ready format
  - A paper or PDF proof should accompany all submissions.
- To receive multiple ad placement discount, bills must be paid in full - March 1<sup>st</sup>, 2020.
- Credit card payment is available.

**\*\*\* ISSUE DATES \*\*\***

<b>(4) Turf News Issues are:</b>	Suppliers	Spring	Summer	Autumn
Ad/Article <u>Submission Deadline:</u>	<b>January 20</b>	<b>April 1</b>	<b>June 1</b>	<b>August 1</b>
<b>DISTRIBUTION DATES</b>	February 3	May 11	July 13	September 14